

Business Program in English

Program Coordinator: [Prof. Dr. vom Kolke](#)



Module Title Internationalization Strategies And International Finance <i>(the module consists of two separate courses: IST and ISF)</i>		
Module Code(s) IST, ISF	Hours per week 4	Duration 1 Semester
Module Instructors Prof. Dr. Sabine Jaritz Prof. Dr. Jürgen Schöntag	Lecture type Interactive seminar with group exercises	Pre-requisite(s) Principles of Finance and Investment Theory
Objectives <ul style="list-style-type: none"> ➤ The course provides students with a clear conceptual understanding of: The economical, political, and financial factors affecting international expansion as distinct from purely domestic factors. ➤ The persistence of deep and momentous cross-national differences in the world affecting the strategy, performance, and value of the cross national firm. ➤ The models for organizing and managing a multinational network of subsidiaries, including how to coordinate and transfer useful knowledge across borders and make decisions in the field of asset management on their own. ➤ Analyze terms of payment and financial instruments in connection with foreign trade ➤ Understand and apply financial hedging instruments ➤ Understand how to measure and to assess the performance of firms 		
Content Course includes: <ul style="list-style-type: none"> ➤ Introduction to International Business ➤ Process of Internationalization ➤ Designing and Managing the Value Chain Across Borders ➤ Managing the Value Chain Across Borders ➤ Foreign Location decision and Market Entry Strategies ➤ Foreign trade financing ➤ Financial hedging instruments ➤ Capital market-oriented performance measurement ➤ Cost of capital 		
Grading/ Evaluation: One <i>joint</i> final exam for IST and ISF, Case studies and Exercises Assignment		ECTS-Credits: 5
Text book/ teaching material: Hill, Charles W. L., International Business, McGraw-Hill, latest ed. Brealey, R.A., Myers, S.C., Allen, F., Principles of Corporate Finance, McGraw-Hill, latest ed. Add. texts are introduced in class		