Online-Workshop “Potential Analysis and Career Planning”

Date: Wednesday, November 17, 2021, 15.00 – 19.00

Contents:

What are my strengths and what work environments are suitable for this? The answer to this will lead to job satisfaction and better work results. That is why it is important to deal with the potential analysis during your studies. As a result, the transition from studying to the world of work will be easier, less stressful and more professional. In this workshop you will get to know various potential analysis methods. You will try out tests and analysis methods that will help you better assess your professional potential. Based on the profile building, concrete models of career planning are presented in order to position oneself successfully as a problem solver in the job market.

Agenda:

1. Introduction to the topic
   Models of potential analysis, success factors

2. Elements of potential analysis
   Potential analysis, personality/performance tests

3. From profile building to an individual career plan
   Own goals, plans, suitable self-marketing

4. Constant development of potential and networking
   Framework conditions, paths, opportunities, structure

Lecturer: Dr. Branko Woischwill, Hesse/Schrader, supported by Techniker Krankenkasse

Number of participants: max. 14

Target group: international degree-seeking students

Venue: Online via Zoom

Notice:

The workshop will be held in English.