

Module number	Module title Specialised Elective Module: Gender and Women in Entrepreneurship – is there a Challenge?		
Code	Semester 4/5, 6, 7	Number of WSH 2	Module offered Changing Catalogue. Details can be found online (faculty web page).
Module coordinator Prof. Dr. Saßmannshausen	Tuition type Seminar-style tuition (in blocks)		Module duration 1 Semester
Lecturer Prof. Helle Neergaard PhD	Compulsory/Elective Elective		Module language English
Access requirements Course segment 2			
Learning outcomes On completing the module the students will have achieved the following learning outcomes on the basis of scientific methods: <u>Subject skills</u> <ul style="list-style-type: none"> • Understanding women entrepreneurship, what is special and why? • Knowing instruments in fostering women entrepreneurship. • Comprehend why women entrepreneurship and women entrepreneurs are important not only for the start-up scene but also for the incumbent industries. • Knowing issues and instruments in fostering women intrapreneurship accordingly. • Critically reflecting gender debates in entrepreneurship. • Signaling by women entrepreneurs. <u>Method skills</u> <ul style="list-style-type: none"> • Literature analysis and literature review • Qualitative methods in entrepreneurship research • Case studies in entrepreneurship research • Developing and authoring cases in entrepreneurship • Anthropological studies in entrepreneurship research • Issues with quantitative studies in entrepreneurship research • Dealing with heterogeneity in entrepreneurship research data • Deconstructing research and debates in science <u>Social skills</u> <ul style="list-style-type: none"> • Discussing research results with peers • Coordinating group work • Discussion leaderships • Leading and progressing discussions with external individuals, e.g, women entrepreneurs giving presentations in class <u>Personal skills</u> <ul style="list-style-type: none"> • Self-organising learning processes and work load 			

Content

This seminar explores the many statistical divides between males and females in entrepreneurship. It combines social science, culture, and management perspectives. Under the guidance of an experienced researcher in gender and entrepreneurship, students will conduct their own little research projects, collecting firsthand experience in the field.

Block I: Introduction and Foundations: Phenomenon and Theory

- Overview of gender (and definitions) in the context of the module.
- Epistemological introduction (approaches to entrepreneurship research)
- Exploring foundations of Entrepreneurship
- Looking back in order to look forward: Understanding the relationship between history, society and gender

Block II: Research on Gender and Entrepreneurship

- Contemporary perspectives on gender and entrepreneurship: family, politics, education, religion
- Provocative thoughts and topics: Women Entrepreneurs – same or different? EU context – facts and figures, statistics and their interpretation “the illusions of entrepreneurship”
- Starting Group Projects on Women Entrepreneurship:
 - Group project preparation – how to research and write a case study (advised by Helle Neergaard)
 - Experienced Case Study Researchers in Entrepreneurship share their experience

Block III: Women Entrepreneurs in Context, Culture, and Society

- Women Entrepreneurs and Context: Sector and industry, the public/private divide – comparing women in management & entrepreneurship, women across industries and sectors
- Women Entrepreneurs and Culture: Why are there more women in entrepreneurship and management in some cultures rather than others? - Global patterns and cultures
- Women Entrepreneurs and Society - Intersectionality in gender and entrepreneurship: The role of class, ethnicity, sexuality and faith
- International experienced women entrepreneurs share their intercontextual - intercultural – intersocietal experience

Block IV: Outcomes of the Seminar

- Group project presentations, evaluation and closing remarks

Literature

Required reading

- Neergaard, H, Shaw, E, and Carter, S (2005) "The impact of gender, social capital and networks on business ownership – a research agenda" *International Journal of Entrepreneurial Behaviour and Research*, 11(5).
- Madsen, M; Neergaard, H and Uihøi, JP (2008) "The influence of roles and identity on female entrepreneurial agency." *International Journal of Entrepreneurship and Small Business*, 5(3/4) 358-372.
- Fleck, E; Neergaard, H; Hegarty, C (2011) The gendered politics of growth. *International Journal of Gender and Entrepreneurship*, 3:2, 164-174.

Recommended reading

- Pilegaard, M; Moroz, P; Neergaard, H (2010) An Auto-ethnographic Perspective on Academic Entrepreneurship: Implications for Research in the Social Sciences and Humanities. *Academy of Management Perspectives*, February: 46-61.
- Various articles from the "International Journal of Gender and Entrepreneurship".
- Smith, R; Neergaard, H (2015) Telling Business Stories as Fellowship Tales. *International*

<p>Journal of Gender and Entrepreneurship, 7:1</p> <ul style="list-style-type: none"> • Neergaard, H., & Leitch, C. M. (Eds.). (2015). Handbook of qualitative research techniques and analysis in entrepreneurship. Edward Elgar Publishing. • Neergaard, H; Thrane, C (2011) The Nordic Welfare Model: barrier or facilitator of women's entrepreneurship in Denmark. International Journal of Gender and Entrepreneurship,3:2, 88-104 • Mauer, R; Neergaard, H; Kirketerp, AL (2009) Self-efficacy: Conditioning the Entrepreneurial Mindset. In Carsrud, A & Brännback, M (eds) Understanding the Entrepreneurial Mind: Opening the Black Box. New York: Springer Verlag. 233-257. • Neergaard, H., & Ulhøi, J. P. (Eds.). (2007). Handbook of qualitative research methods in entrepreneurship. Edward Elgar Publishing. 		
<p>Teaching and learning methods</p> <p>Seminar-style tuition with in-class and online exercises. Case study research by students.</p>		
<p>Type of examination/Requirements for the award of credit points</p>		<p>Seminar paper (60%) and presentation (40%).</p>
<p>Other information</p>		<p>Max. number of participants: 25</p> <p>Registration necessary. Details can be found online (faculty web page).</p> <p>Lecture Times: Will be released in the schedule and online via WebUntis. Please Note: The seminar will be taught in blocks:</p> <p>Block I+II:</p> <ul style="list-style-type: none"> • Friday April 05 + Saturday April 06 all day (8hrs) <p>Block III:</p> <ul style="list-style-type: none"> • Friday May 03 all day (8hrs) <p>Block IV:</p> <ul style="list-style-type: none"> • Tuesday June 18 all day (with presentations)
<p>ECTS-Credits</p> <p>2</p>	<p>Workload</p> <p>150 hours</p> <p>Contact/attendance time: 32 h</p> <p>Additional work: 48 h</p>	<p>Weighting of the grade in the overall grade</p> <p>To be announced.</p>